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Applied and Clinical Sociology

Name

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Course

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Applied and Clinical Sociology

I have chosen Anthony F. Buono's Ph.D. profile for review. Dr. Buono works on a more profound understanding of the many influences and dynamics in business and management environments as an applied and clinical sociologist. His research in this field has evolved from focusing on strategy implementation on various levels to improve individual clinical experiences to the person. Similarly, he offers consulting services, primarily focusing on managing organizational transformation, emphasizing post-merger and acquisition incorporation and inter-organizational initiatives (Applied Worldwide, n.d.).

Dr. Buono argues that sociology is a valuable lens through which to view the world. Throughout his career, the belief that people have agency guided him. Once they get a better awareness of the different factors surrounding them, they are better positioned to make rational decisions about their future. Based on sociological use and ideas, one of his goals is supplying clients with sensitizing concepts, which are insights that help them better comprehend the dynamics they are experiencing. In this way, sociology and management consulting are similar. Understanding his client's position, the challenges and problems they face in the context of their wider environment is his first step. He also suggests that while it is evident that such knowledge rarely, if ever, leads to direct advice or action, it helps assist clients in moving from insight to practice.

His training and background in ethnography have been the core of his activities. Therefore, the research methodology tool has been Max Weber's ideal type of analysis in comparing and classifying different situations. Similarly, Merton's concept of middle-range theories, which integrate theory with empirical study, lies at the heart of much of his practice.

Dr. Buono recommends a multidisciplinary blend of sociology and business or managerial courses. He recommends that graduate students build a solid foundation by combining an MBA with a master's or doctorate in sociology. Courses focusing on industrial and organizational sociology and workplace studies are essential in addition to core courses on sociological theory and methodology. A concentration on macro-organizational theory and behavior, as he defines it.

One experience for undergraduate students suggested by Dr. Buono is combining classroom learning with real-world experience by being involved in the greater community. Similarly, another experience he recommends for graduate students is getting involved with the numerous programs that provide consulting practicums, which offer application and experience that enhance intervention and practice.

I chose Dr. Buono because of his final advice that one should pursue and focus on their passion since, in the long run, it is all about you as an individual working towards achieving success.

Reference

Applied Worldwide. (n.d.). *Making Sociology Count: Antony F. Buono, Ph.D.: Using Sociology to Drive Organizational Change*. Retrieved July 2, 2021, from <https://www.appliedworldwide.com/profiles/anthony-buono>

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